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MANNA FROM HEAVEN

BELOW: SALERNO!

U.S. PARATROOPERS DROPPING BEHIND THE ENEMY'S LINES TO RELIEVE PRESSURE ON THE BEACHES AND IN THE HILLS BEYOND, WHILE SOLDIERS OF THE ALLIED FIFTH ARMY ARE DIGGING A BLOODY TOE-HOLD IN THE FESTERING SOIL OF HITLER'S EUROPE.. COTTON PLAYS AN IMPORTANT ROLE IN THE ATTACK. THE LARGE BAGS OF SUPPLIES AND AMMUNITION PARACHUTING TO EARTH ARE MADE OF A TOUGH COTTON FABRIC... TOUGH AS THE MEN IT SERVES!

SGT. NORMAN DANKOWITZ

PUBLIC RELATIONS OFFICE
QUARTERMASTER CORPS
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AMONG all of war's titanic demands upon the cotton industry, cotton bags are first in yardage, first in tonnage, first in number of units involved.

Nearly 14 per cent of today's record yardage of fabric production is required to supply essential military and home-front bag demands. From sand bags to seed bags, bean bags to barracks bags, cotton is converting nearly a million bales per year into more than a billion bags.

EVERY U. S. Fighting Man is Fed From Cotton Bags EVERY DAY

This message is presented as a war information project by the

NATIONAL COTTON COUNCIL OF AMERICA

Farmers
Ginners
Warehousemen
Merchants
Spinners
Cottonseed Crushers

U.S.D.A.
L.R.B.